

REP HEADLINE# 6296388 TRF# E:120904 REP: TEL# 703-516-9399 FAX# 703-516-9680
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 17.01
*** CHANGES *** ** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/C/PRE/US REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 17.01

REP: REVISION 10/26
RATE CHANGE W/O 10/30
NEW TTL 808,010
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

SM
10/26

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			AGENCY ADVERTISER CODE = 95									
			AGENCY PRODUCT CODE = 101									
			AGENCY EST# = 1537									

PROGRAM : MIDDAY NEWS
CON COM1 : MIDDAY NEWS
E 1000A-1030A 30 \$150.00 10/2 10/26 4 TU-F 16

FAX# 703-516-9680 OCT26/12 17.01
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓18	E		1135P-1237A	30		\$650.00	10/2	10/26	4		TU-F	16
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
5	S		1200N-100P	30		\$200.00	10/2	10/5	4		TU-F	4
5	S		1200N-100P	30		\$200.00	10/9	10/12	4		TU-F	4
5	S		1200N-100P	30		\$200.00	10/16	10/19	0		TU-F	0
5	S		1200N-100P	30		\$200.00	10/23	10/26	0		TU-F	0
✓15	S		1200N-100P	30		\$200.00	10/30	11/2	0		TU-F	0
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
✓10	E		500P-530P	30		\$900.00	10/2	10/26	4		TU-F	16
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												
✓12	E		530P-600P	30		\$900.00	10/2	10/26	4		TU-F	16
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1: NEWS CHANNEL 8 530P												
13	S		600P-630P	30		\$1,200.00	10/2	10/5	4		TU-F	4
13	S		600P-630P	30		\$1,200.00	10/9	10/12	4		TU-F	4
13	S		600P-630P	30		\$1,200.00	10/16	10/19	0		TU-F	0
13	S		600P-630P	30		\$1,200.00	10/23	10/26	0		TU-F	0
✓13	S		600P-630P	30		\$1,200.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT26/12 17.01
CHANGES *** WFLA-TV ***

LINE#	REP	CC	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		600A-700A	30		\$700.00	10/2	10/5	2		TU-F	2
14	S		600A-700A	30		\$700.00	10/9	10/12	2		TU-F	2
14	S		600A-700A	30		\$700.00	10/16	10/19	0		TU-F	0
14	S		600A-700A	30		\$700.00	10/23	10/26	0		TU-F	0
14	S		600A-700A	30		\$700.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
16	S		700P-730P	30		\$1,000.00	10/2	10/5	4		TU-F	4
16	S		700P-730P	30		\$1,000.00	10/9	10/12	4		TU-F	4
16	S		700P-730P	30		\$1,000.00	10/16	10/19	0		TU-F	0
16	S		700P-730P	30		\$1,000.00	10/23	10/26	0		TU-F	0
16	S		700P-730P	30		\$1,000.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
17	E		700A-900A	30		\$900.00	10/2	10/26	4		TU-F	16
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
18	S		730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
18	S		730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
18	S		730P-800P	30		\$1,000.00	10/16	10/19	0		TU-F	0
18	S		730P-800P	30		\$1,000.00	10/23	10/26	0		TU-F	0
18	S		730P-800P	30		\$1,000.00	10/30	11/2	0		TU-F	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												

FAX# 703-516-9680 OCT26/12 17.01
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19		S	900A-1000A	30		\$550.00	10/2	10/5	4		TU-F	4
19		S	900A-1000A	30		\$550.00	10/9	10/12	4		TU-F	4
19		S	900A-1000A	30		\$550.00	10/16	10/19	0		TU-F	0
19		S	900A-1000A	30		\$550.00	10/23	10/26	0		TU-F	0
19		S	900A-1000A	30		\$550.00	10/30	11/2	0		TU-F	0
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
15		E	1130P-101A	30		\$1,200.00	10/6	10/27	1		SAT	4
PROGRAM : SATURDAY NIGHT LIVE												
CON COM1 : SATURDAY NIGHT LIVE												
16		E	1200N-100P	30		\$150.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8 @ 12N												
CON COM1 : NEWSCHANNEL 8 @ 12N												
32		S	1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
32		S	1000A-1100A	30		\$1,400.00	10/21	10/21	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	10/28	10/28	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	11/4	11/4	0		SUN	0
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
36		S	700P-830P	30		\$3,400.00	10/7	10/7	1		SUN	1
36		S	700P-830P	30		\$3,400.00	10/14	10/14	1		SUN	1
36		S	700P-830P	30		\$3,400.00	10/21	10/21	0		SUN	0
36		S	700P-830P	30		\$3,400.00	10/28	10/28	0		SUN	0
36		S	700P-830P	30		\$3,400.00	11/4	11/4	0		SUN	0
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1 : FOOTBALL NIGHT IN AMRC												

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	S		1200N-100P	30		\$200.00	10/8	10/8	1		MON	1
49	S		1200N-100P	30		\$200.00	10/15	10/15	1		MON	1
49	S		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
49	S		1200N-100P	30		\$200.00	10/29	10/29	0		MON	0
49	S		1200N-100P	30		\$200.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
49	E		500P-530P	30		\$900.00	10/8	10/29	1		MON	4
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												
49	E		530P-600P	30		\$900.00	10/8	10/29	1		MON	4
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1: NEWS CHANNEL 8 530P												
57	S		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
57	S		600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
57	S		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
57	S		600P-630P	30		\$1,200.00	10/29	10/29	0		MON	0
57	S		600P-630P	30		\$1,200.00	11/5	11/5	0		MON	0
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												
60	S		700P-730P	30		\$1,000.00	10/8	10/8	1		MON	1
60	S		700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
60	S		700P-730P	30		\$1,000.00	10/22	10/22	0		MON	0
60	S		700P-730P	30		\$1,000.00	10/29	10/29	0		MON	0
60	S		700P-730P	30		\$1,000.00	11/5	11/5	0		MON	0
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												

FAX# 703-516-9630
HARRIS REPORT FROM REP OCT26/12 17.01
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	E		700A-900A	30		\$900.00	10/8	10/29	1		MON	4
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
62	S		730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
62	S		730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
62	S		730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
62	S		730P-800P	30		\$1,000.00	10/29	10/29	0		MON	0
62	S		730P-800P	30		\$1,000.00	11/5	11/5	0		MON	0
PROGRAM : EXTRA												
CON COM1: EXTRA												
63	S		900A-1000A	30		\$550.00	10/8	10/8	1		MON	1
63	S		900A-1000A	30		\$550.00	10/15	10/15	1		MON	1
63	S		900A-1000A	30		\$550.00	10/22	10/22	0		MON	0
63	S		900A-1000A	30		\$550.00	10/29	10/29	0		MON	0
63	S		900A-1000A	30		\$550.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
65	E		1100P-1135P	30		\$1,250.00	10/8	10/29	1		MON	4
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
66	R		1200N-100P	30		\$380.00	11/6	11/6	1		TUE	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
68	R		500P-530P	30		\$1,700.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT26/12 17.01
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
100	R		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	11/6	11/6	1		TUE	1
103	A		1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$300.00	10/30	11/2	4		TU-F	4
104	A		1135P-1237A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$1,300.00	10/30	11/2	4		TU-F	4
105	A		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$380.00	10/30	11/2	4		TU-F	4
106	A		500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$1,700.00	10/30	11/2	4		TU-F	4
107	A		530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$1,700.00	10/30	11/2	4		TU-F	4
108	A		600P-630P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,250.00	10/30	11/2	4		TU-F	4
109	A		600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$1,450.00	10/30	11/2	2		TU-F	2
110	A		700P-730P PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM	30		\$2,000.00	10/30	11/2	4		TU-F	4

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT26/12 17.01
CHANGES *** WFLA-TV ***

LINE#	REP	CU	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
121	A		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	10/30	11/2	4		TU-F	4
122	A		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$2,000.00	10/30	11/2	4		TU-F	4
123	A		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/30	11/2	4		TU-F	4
124	A		1130P-101A PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE	30		\$2,500.00	11/3	11/3	1		SAT	1
125	A		1000A-1100A PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS	30		\$5,000.00	11/4	11/4	1		SUN	1
126	A		700P-830P PROGRAM : FOOTBALL NIGHT IN AMRC CON COM1: FOOTBALL NIGHT IN AMRC	30		\$7,000.00	11/4	11/4	1		SUN	1
127	A		800A-900A PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY	30		\$1,100.00	11/4	11/4	1		SUN	1
128	A		1100P-1135P PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM	30		\$2,500.00	10/30	11/4	4		TU-SU	4
129	A		1000P-1100P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$7,200.00	10/31	10/31	1		WED	1

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT26/12 17.01
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
100	A		1000A-1030A	30		\$300.00	11/5	11/5	1		MON	1
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
101	A		1135P-1237A	30		\$1,300.00	11/5	11/5	1		MON	1
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
102	A		1200N-100P	30		\$380.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
103	A		500P-530P	30		\$1,700.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												
104	A		530P-600P	30		\$1,700.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1: NEWS CHANNEL 8 530P												
105	A		600P-630P	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												
106	A		700P-730P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
107	A		700A-900A	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
108	A		730P-800P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1: EXTRA												

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
149	A		900A-1000A	30		\$1,040.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
150	A		1100P-1135P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
OCT/12			579145.00			NOV/12						
												CONTRACT TOTAL 808010.00
												TOTAL SPOTS 607

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 819 Issue 9



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR			4	2				
12	M-F 530a News TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News TWTF..	06		30	Nbr of Spots			3	4			7	
				Comme	Closed PR								
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR				1			1	
18	M-F 7p News TWTF..	06		30	Nbr of Spots					1		2	
				Comme	Closed PR								
20	M-F 730p Entertainment Tonight TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR								
22	M-Th, Su 430a News	06		25	Nbr of Spots	4	4	4	4	4		20	500
Weekly Totals:						96	127	119	121	118	26	607	
Closed PR						2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	TWT..S Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots Closed PR				1			1	
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme	Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots Closed PR							3	
47	M-Su 11p News .TWTF.S.	06		30 Comme	Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
Weekly Totals:						96	127	119	121	118	26	607	
Closed PR						2	8	21	26	4		61	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/D/ President
 Submission Number 819 Issue 9



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News	06		30	Nbr of Spots								
	M.....			Comme	Closed PR		1		1			2	
74	M-F 730p Entertainment Tonight	06		30	Nbr of Spots			1	1			2	
	M.....			Comme	Closed PR								
76	M-Th, Su 430a News	06		30	Nbr of Spots		1	1	1	1	1	5	125
	M.....			Comme									
77	M-Su 11p News	06		30	Nbr of Spots								
	M.....			Comme	Closed PR			1				1	
84	M-Th, Su 430a News	06		30	Nbr of Spots								
	M.....			Comme									
85	M-F 1p Days Of Our Lives	03		30	Nbr of Spots	2	2	2	2	2		10	4000
	.TWTF..			Comme									
86	M-F 10a News	03		30	Nbr of Spots	4	4	4	4			16	2560
	.TWTF..			Comme									
87	M-F 1135p ET / 1035p CT Tonight Show	03		30	Nbr of Spots	4	4	4	4			16	10400
	.TWTF..			Comme									
88	M-F 11a Daytime	03		30	Nbr of Spots	4	4	4	4	4		20	3200
	.TWTF..			Comme									
89	M-F 12p Today Show III	03		30	Nbr of Spots	4	4					8	1600
	.TWTF..			Comme									
Weekly Totals:						96	127	119	121	118	26	607	
Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Closed PR						2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4	20	5000
91	M-F 3p Doctors TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4	20	9000
92	M-F 4p Dr Oz TWTF..	03	500	30 Comme	Nbr of Spots	4	4	4	4	4	20	12000
93	M-F 5a News TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4	20	3000
94	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	16	14400
95	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News TWTF..	03	800	30 Comme	Nbr of Spots	4	4	4	4	4	16	14400
97	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4	8	9600
98	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	2	2	4	4	4	4	2800
99	M-F 630p ET / 530p CT NBC Nightly News TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4	4	16	80000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots 4	4					8	8000
101	M-F 7a Today Show TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots 4	4		4			12	10800
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots 4	4					8	8000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots 4	4					8	4400
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02		30 Comme	Nbr of Spots Closed PR 1		1		1		3	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots 1	1					1	3400
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1	1					1	3600
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots 1	1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots 1			1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30	Nbr of Spots 1	1	1	1			4	4800
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	1	1	1		5	750
111	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	Nbr of Spots	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots		1	1	1	1		4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	2	2	2		10	5000
115	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	1	1	1		5	1500
117	Sun 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	1	1	1		5	750
118	Sun 6p NewsS.	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In	03	3400	30 Comme	Nbr of Spots	1	1					2	6800
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Closed PR						2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
121	AmericaS Sun 8a Today Show	03	500	30 Comme	1	1					2	1000
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1	1		1	1		4	40000
123	Sun 9a NewsS	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News TWTFSS.	03	1250	30 Comme	4	4	4	4			16	20000
125	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	1			1			2	7200
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	1		1				2	18000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme		1				1	1	3600
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme		1					1	3600
129	M-F 10a News	03	160	30 Comme		1	1	1	1	1	4	640
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1		4	2600
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1				2	400
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	4	3600
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	4	3600
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
140	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1				2	2400
141	M-F 6a News M.....	02		30 Comme	Nbr of Spots Closed PR	1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1				2	2000
144	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1		4	3600
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1				2	2000
146	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1				2	1100
147	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1	1		4	5000
149	M-F 4p Dr Oz .T.....	03	600	30 Comme	Nbr of Spots					1	1	600
152	M-F 9a Today Show II .T.....	03	550	30 Comme	Nbr of Spots					1	1	550
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	28	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
153	Sun 10a Meet The PressS	03	1400	30 Nbr of Spots		1					1	1400
				Comme								
				Closed PR	1						1	1400
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Nbr of Spots		1					1	4500
				Comme								
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Nbr of Spots		2					2	6800
				Comme								
156	Sat 8p ET / 7p CT RevolutionS..	03	1200	30 Nbr of Spots		1	1				2	2400
				Comme								
157	Sat 9p ET / 8p CT Chicago FireS..	03	1300	30 Nbr of Spots		1					1	1300
				Comme								
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Nbr of Spots		1	1				2	5880
				Comme								
159	Fri 8p ET / 7p CT GrimmF..	03		30 Nbr of Spots								
				Comme								
160	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Nbr of Spots		1					1	3000
				Comme								
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Nbr of Spots			1				1	3600
				Comme								
162	Thu 9-10p ET / 8-9p CT Office / Parks & ..W....	02	4800	30 Nbr of Spots			1				1	4800
				Comme								
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
163	Recreation ...T... Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme Nbr of Spots			1				1	3200
164	Sun 8a Today ShowS M-F 530a News ...TF..	01	1100	30 Comme Nbr of Spots		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme Nbr of Spots		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme Nbr of Spots		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme Nbr of Spots			1				1	3400
168	M-F 7a Today Show ...TWTF..	03	900	30 Comme Nbr of Spots			4				4	3600
169	M-F 12p Today Show III ...TWTF..	01	380	30 Comme Nbr of Spots			4				4	1520
170	M-F 6p News ...TWTF..	01	2250	30 Comme Nbr of Spots			4				4	9000
171	M-F 6a News ...TWTF..	01	1450	30 Comme Nbr of Spots			2				2	2900
172	M-F 7p News ...TWTF..	01	2000	30 Comme Nbr of Spots			4				4	8000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wfsconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme			4				4	8000
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The PressS	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme			1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 819 Issue 9



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots				1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots				1			1	1040
185	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme	Nbr of Spots			1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVUS.	03	1400	30 Comme	Nbr of Spots			1				1	1400
187	Tue 8-10p ET / 7-9p CT Voice T.....	03	9000	30 Comme	Nbr of Spots					1		1	9000
188	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots				1			1	3600
189	M-F 12p Today Show III .TWTF..	01	380	30 Comme	Nbr of Spots				4			4	1520
190	M-F 6p News .TWTF..	01	2250	30 Comme	Nbr of Spots				4			4	9000
191	M-F 6a News .TWTF..	01	1450	30 Comme	Nbr of Spots				2			2	2900
192	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots				4			4	8000
193	M-F 730p Entertainment Tonight	01	2000	30	Nbr of Spots				4			4	8000
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Closed PR						2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
194	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme	Nbr of Spots			4			4	4180
195	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme	Nbr of Spots			1			1	7000
196	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme	Nbr of Spots				1		1	7500
197	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots			1			1	5000
198	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots			1			1	7000
199	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots			1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots			1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots				1		1	380
202	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
Weekly Totals:					Total Spots(Ord Spots)	96	127	119	121	118	26	607
Closed PR						2	8	21	26	4		61

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots				1		1	1040
205	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots				1		1	2250
206	M-F 12p Today Show III T.....	01	380	30 Comme	Nbr of Spots					1	1	380
207	M-F 5p News T.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
208	M-F 7a Today Show T.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
209	M-F 10a News TWTF..	01	300	30 Comme	Nbr of Spots				4		4	1200
210	M-F 1135p ET / 1035p CT Tonight Show TWTF..	01	1300	30 Comme	Nbr of Spots				4		4	5200
211	M-F 12p Today Show III TWTF..	01	380	30 Comme	Nbr of Spots				4		4	1520
212	M-F 5p News TWTF..	01	1700	30 Comme	Nbr of Spots				4		4	6800
213	M-F 530p News TWTF..	01	1700	30 Comme	Nbr of Spots				4		4	6800
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Schedule Dates: 10/01/12 to 11/11/12
Est./PO Number: 06296388
Associated Copies: No
Submission Cost: 808010
Client/Product/Estimate: 95 /101 /1537
Weeks: 6
Contract type: Political
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
214	M-F 6p News TWTF..	01	2250	30 Comme	Nbr of Spots				4		4	9000
215	M-F 6a News TWTF..	01	1450	30 Comme	Nbr of Spots				2		2	2900
216	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots				4		4	8000
217	M-F 7a Today Show TWTF..	01	2000	30 Comme	Nbr of Spots				4		4	8000
218	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots				4		4	8000
219	M-F 9a Today Show II TWTF..	01	1040	30 Comme	Nbr of Spots				4		4	4160
220	Sat 1130p ET / 1030p CT Saturday Night LiveS.	01	2500	30 Comme	Nbr of Spots				1		1	2500
221	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots				1		1	5000
222	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots				1		1	7000
223	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots				1		1	1100
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
224	M-Su 11p News TWTFSS	01	2500	30 Comme	Nbr of Spots				4		4	10000
225	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme	Nbr of Spots				1		1	7200
226	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots					1	1	300
227	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots					1	1	1300
228	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1	1	380
229	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
230	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
231	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1	1	2250
232	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
233	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	28	607	
Closed PR					2	8	21	26	4		61	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 9



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
234	M-F 730p Entertainment Tonight	01	2000	30 Comme	Nbr of Spots					1	1	2000
235	M-F 9a Today Show II	01	1040	30 Comme	Nbr of Spots					1	1	1040
236	M-Su 11p News	01	2500	30 Comme	Nbr of Spots					1	1	2500
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	02	3400	30 Comme	Nbr of Spots					1	1	3400
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	4		61	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

	10/01	10/08	10/15	10/22	10/29	11/05
Spots	96	127	119	121	118	26
Cost	106510	153515	147295	171825	190335	38530

Grand Totals:

Spots:	607
Gross Total:	808,010.00
Commission:	121,201.50
Net Total:	686,808.50

AGENCY # _____ AGENCY NAME PILL/B OBAMA/C/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGENT # _____ AGENT NAME GREER, MARCOLLIN, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6296388 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRODUCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 16.51

REP: REVISION 10/19
 RATE CHANGE W/O 10/23
 NEW TTL 749,430
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1537

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5		S	1200N-100P	30		\$200.00	10/2	10/5	4		TU-F	4
5		S	1200N-100P	30		\$200.00	10/9	10/12	4		TU-F	4
5		S	1200N-100P	30		\$200.00	10/16	10/19	0		TU-F	0
5		S	1200N-100P	30		\$200.00	10/23	10/26	0		TU-F	0
5		S	1200N-100P	30		\$200.00	10/30	11/2	4		TU-F	4

PROGRAM : TODAY SHOW 3
 COM COM1: TODAY SHOW 3

10/23/12 HCL (69)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	:	:	: SPTS
13	S		600P-630P	30		\$1,200.00	10/2	10/5	4		TU-F	4
13	S		600P-630P	30		\$1,200.00	10/9	10/12	4		TU-F	4
13	S		600P-630P	30		\$1,200.00	10/16	10/19	0		TU-F	0
13	S		600P-630P	30		\$1,200.00	10/23	10/26	0		TU-F	0
13	S		600P-630P	30		\$1,200.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8												
14	S		600A-700A	30		\$700.00	10/2	10/5	2		TU-F	2
14	S		600A-700A	30		\$700.00	10/9	10/12	2		TU-F	2
14	S		600A-700A	30		\$700.00	10/16	10/19	0		TU-F	0
14	S		600A-700A	30		\$700.00	10/23	10/26	0		TU-F	0
14	S		600A-700A	30		\$700.00	10/30	11/2	2		TU-F	2
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY												
16	S		700P-730P	30		\$1,000.00	10/2	10/5	4		TU-F	4
16	S		700P-730P	30		\$1,000.00	10/9	10/12	4		TU-F	4
16	S		700P-730P	30		\$1,000.00	10/16	10/19	0		TU-F	0
16	S		700P-730P	30		\$1,000.00	10/23	10/26	0		TU-F	0
16	S		700P-730P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18	S		730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
18	S		730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
18	S		730P-800P	30		\$1,000.00	10/16	10/19	0		TU-F	0
18	S		730P-800P	30		\$1,000.00	10/23	10/26	0		TU-F	0
18	S		730P-800P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EXTRA												
CON COM1: EXTRA												
19	S		900A-1000A	30		\$550.00	10/2	10/5	4		TU-F	4
19	S		900A-1000A	30		\$550.00	10/9	10/12	4		TU-F	4
19	S		900A-1000A	30		\$550.00	10/16	10/19	0		TU-F	0
19	S		900A-1000A	30		\$550.00	10/23	10/26	0		TU-F	0
19	S		900A-1000A	30		\$550.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
22	S		900P-1000P	30		\$3,400.00	10/12	10/12	1		FRI	1
22	S		900P-1000P	30		\$3,400.00	10/26	10/26	0		FRI	0
PROGRAM : GRIMM												
CON COM1: GRIMM												
23	S		1000P-1100P	30		\$3,600.00	10/15	10/15	1		MON	1
23	S		1000P-1100P	30		\$3,600.00	10/29	10/29	0		MON	0
PROGRAM : REVOLUTION												
CON COM1: REVOLUTION												

FAX# 703-516-9680
OCT19/12 16.51
HARRIS REPORT FROM REP
CHANGES ** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32		S	1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
32		S	1000A-1100A	30		\$1,400.00	10/21	10/21	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	10/28	10/28	0		SUN	0
32		S	1000A-1100A	30		\$1,400.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS												
36		S	700P-830P	30		\$3,400.00	10/7	10/7	1		SUN	1
36		S	700P-830P	30		\$3,400.00	10/14	10/14	1		SUN	1
36		S	700P-830P	30		\$3,400.00	10/21	10/21	0		SUN	0
36		S	700P-830P	30		\$3,400.00	10/28	10/28	0		SUN	0
36		S	700P-830P	30		\$3,400.00	11/4	11/4	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMRC CON COM1: FOOTBALL NIGHT IN AMRC												
38		S	800A-900A	30		\$500.00	10/7	10/7	1		SUN	1
38		S	800A-900A	30		\$500.00	10/14	10/14	1		SUN	1
38		S	800A-900A	30		\$500.00	10/21	10/21	0		SUN	0
38		S	800A-900A	30		\$500.00	10/28	10/28	0		SUN	0
38		S	800A-900A	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY												

FAX# 703-516-9680
OCT19/12 16.51
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	S		900P-1000P	30		\$3,600.00	10/10	10/10	1		WED	1
45	S		900P-1000P	30		\$3,600.00	10/24	10/24	0		WED	0
PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU												
49	S		1200N-100P	30		\$200.00	10/8	10/8	1		MON	1
49	S		1200N-100P	30		\$200.00	10/15	10/15	1		MON	1
49	S		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
49	S		1200N-100P	30		\$200.00	10/29	10/29	0		MON	0
49	S		1200N-100P	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
57	S		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
57	S		600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
57	S		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
57	S		600P-630P	30		\$1,200.00	10/29	10/29	0		MON	0
57	S		600P-630P	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8												
60	S		700P-730P	30		\$1,000.00	10/8	10/8	1		MON	1
60	S		700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
60	S		700P-730P	30		\$1,000.00	10/22	10/22	0		MON	0
60	S		700P-730P	30		\$1,000.00	10/29	10/29	0		MON	0
60	S		700P-730P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
62	S		730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
62	S		730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
62	S		730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
62	S		730P-800P	30		\$1,000.00	10/29	10/29	0		MON	0
62	S		730P-800P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
63	S		900A-1000A	30		\$550.00	10/8	10/8	1		MON	1
63	S		900A-1000A	30		\$550.00	10/15	10/15	1		MON	1
63	S		900A-1000A	30		\$550.00	10/22	10/22	0		MON	0
63	S		900A-1000A	30		\$550.00	10/29	10/29	0		MON	0
63	S		900A-1000A	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
66	A		1200N-100P	30		\$380.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
67	A		600P-630P	30		\$2,250.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												
68	A		600A-700A	30		\$1,450.00	10/23	10/26	2		TU-F	2
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
69	A		700P-730P	30		\$2,000.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
110	A		730P-800P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$2,000.00	10/23	10/26	4		TU-F	4
111	A		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2	30		\$1,040.00	10/23	10/26	4		TU-F	4
112	A		900P-1000P PROGRAM : GRIMM CON COM1 : GRIMM	30		\$7,000.00	10/26	10/26	1		FRI	1
113	A		1000P-1100P PROGRAM : REVOLUTION CON COM1 : REVOLUTION	30		\$7,500.00	10/29	10/29	1		MON	1
114	A		1000A-1100A PROGRAM : MEET THE PRESS CON COM1 : MEET THE PRESS	30		\$5,000.00	10/28	10/28	1		SUN	1
115	A		700P-830P PROGRAM : FOOTBALL NIGHT IN AMRC CON COM1 : FOOTBALL NIGHT IN AMRC	30		\$7,000.00	10/28	10/28	1		SUN	1
116	A		800A-900A PROGRAM : SUNDAY TODAY CON COM1 : SUNDAY TODAY	30		\$1,100.00	10/28	10/28	1		SUN	1
117	A		900P-1000P PROGRAM : LAW & ORDER: SVU CON COM1 : LAW & ORDER: SVU	30		\$7,500.00	10/24	10/24	1		WED	1
118	A		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1 : TODAY SHOW 3	30		\$380.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
118	A		700P-730P	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM												
120	A		730P-800P	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA CON COM1: EXTRA												
121	A		900A-1000A	30		\$1,040.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2												
122	A		600P-630P	30		\$2,250.00	10/29	10/29	1		MON	1
PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8												
OCT/12	5/9145.00	NOV/12	170285.00									
CONTRACT TOTAL												749430.00
TOTAL SPOTS												607

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30	Nbr of Spots			4	2			6	
				Comme	Closed PR								
12	M-F 530a News TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News TWTF..	06		30	Nbr of Spots			3	4			7	
				Comme	Closed PR								
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30	Nbr of Spots				1			1	
				Comme	Closed PR								
18	M-F 7p News TWTF..	06		30	Nbr of Spots					1		2	
				Comme	Closed PR								
20	M-F 730p Entertainment Tonight TWTF..	06		30	Nbr of Spots			4	2			6	
				Comme	Closed PR								
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Open PR										-1		-1	-3400
Closed PR						2	8	21	26	3		60	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 813 Issue 8



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President	Submission Cost: 746030	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News .TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4	20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots		1				1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots			1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots				1			
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme	Nbr of Spots		1	1	1	1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots		1	1	1		3	
47	M-Su 11p News .TWTFS.	06		30 Comme	Nbr of Spots			2	3		5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots			1	1		2	
66	M-F 530a News	06		30	Nbr of Spots							

Weekly Totals: Total Spots(Ord Spots)

Open PR	96	127	119	121	118	26	607
Closed PR	2	8	21	26	3		-1
							-3400
							60

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
68	M-F 6p News M.....	06		30 Comme	Closed PR Nbr of Spots							1	
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Closed PR Nbr of Spots			1	1			2	
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Closed PR Nbr of Spots				1	1		2	
76	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots		1	1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme	Nbr of Spots Closed PR				1			1	
84	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots							1	25
85	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots	2	2	2	2	2		10	4000
86	M-F 10a News .TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4		20	3200
87	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme	Nbr of Spots	4	4	4	4	4		20	13000
Weekly Totals:						96	127	119	121	118	26	607	
Open PR										-1		-1	-3400
Closed PR						2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4		20	3200
89	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots	4	4			4		12	2400
90	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4		20	5000
91	M-F 3p Doctors TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4		20	12000
93	M-F 5a News TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4		20	3000
94	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
95	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4		19	8930
96	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
97	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4			4		12	14400
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Open PR										-1		-1	-3400
Closed PR						2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 746030	Campaign Ref: E:120904026
Buyer: ...	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	2	2			2	6	4200
99	M-F 630p ET / 530p CT NBC Nightly News ..TWTF..	01	5000	30 Comme	Nbr of Spots	4	4		4	4	16	80000
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	4	4			4	12	12000
101	M-F 7a Today Show TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots	4	4		4	4	16	14400
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots	4	4			4	12	12000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4			4	12	6600
104	Fri 8-9p ET / 7-8p CT Whitney / CommunityF..	02	3400	30 Comme	Nbr of Spots					1	1	3400
105	Fri 9p ET / 8p CT GrimmF..	03	3400	30 Comme	Nbr of Spots	1		1			2	6800
106	Mon 10p ET / 9p CT Revolution	03	3600	30 Comme	Nbr of Spots		1				1	3600
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 746030	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme		1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme				1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	1	1	1	1	1		5	6000
110	Sat 12p NewsS.	03	1500	30 Comme	1	1	1	1	1		5	7500
111	Sat 6p NewsS.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme		1	1	1	1		4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a NewsS.	03	300	30 Comme	1	1	1	1	1		5	1500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p NewsS	03	150	30 Comme	Nbr of Spots	1	1	1	1		5	750
118	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	Nbr of Spots	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	1	1			1	3	10200
121	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1			1	3	1500
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	1	1			1	4	40000
123	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
124	M-Su 11p News .TWTFS.	03	1250	30 Comme	Nbr of Spots	4	4	4	4	4	20	25000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	Nbr of Spots	1				1	2	7200
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 746030	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Closed PR	1		1			2	18000
				Nbr of Spots								
				Closed PR					1		1	9000
				Nbr of Spots								
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots	1					2	7200
128	Wed 9p ET / 8p CT Law & Order SVU ...W...	03	3600	30 Comme	Nbr of Spots	1					1	3600
129	M-F 10a News M.....	03	1600	30 Comme	Nbr of Spots	1	1	1	1	1	5	8000
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	6500	30 Comme	Nbr of Spots	1	1	1	1	1	5	32500
131	M-F 11a Daytime M.....	03	1600	30 Comme	Nbr of Spots	1	1	1	1	1	5	8000
132	M-F 12p Today Show III M.....	03	2000	30 Comme	Nbr of Spots	1	1	1		1	3	6000
133	M-F 2p Rachael Ray M.....	03	2500	30 Comme	Nbr of Spots	1	1	1	1	1	5	12500
134	M-F 3p Doctors M.....	03	4500	30 Comme	Nbr of Spots	1	1	1	1	1	5	22500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 4p Dr Oz	03	900	30	Nbr of Spots		1	1	1	1	1	5	3000
	M.....			Comme									
136	M-F 5a News	03	150	30	Nbr of Spots		1	1	1	1	1	5	750
	M.....			Comme									
137	M-F 5p News	03	900	30	Nbr of Spots		1	1	1	1	1	5	4500
	M.....			Comme									
138	M-F 530a News	01	470	30	Nbr of Spots		1	1	1	1	1	5	2350
	M.....			Comme									
139	M-F 530p News	03	900	30	Nbr of Spots		1	1	1	1	1	5	4500
	M.....			Comme									
140	M-F 6p News	03	1200	30	Nbr of Spots		1	1			1	3	3600
	M.....			Comme									
141	M-F 6a News	02		30	Nbr of Spots		1					1	
	M.....			Comme									
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30	Nbr of Spots		1	1	1	1	1	5	25000
	M.....			Comme									
143	M-F 7p News	03	1000	30	Nbr of Spots		1	1			1	3	3000
	M.....			Comme									
144	M-F 7a Today Show	03	900	30	Nbr of Spots		1	1	1	1	1	5	4500
	M.....			Comme									
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	118	26	607	
Open PR										-1		-1	
Closed PR						2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1			1	3	3000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1			1	3	1650
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1	1	5	6250
148	M-F 12p Today Show III T.....	03	200	30 Comme						1	1	200
149	M-F 4p Dr Oz T.....	03	600	30 Comme						1	1	600
150	M-F 5p News T.....	03	900	30 Comme						1	1	900
151	M-F 7a Today Show T.....	03	900	30 Comme						1	1	900
152	M-F 9a Today Show II T.....	03	550	30 Comme						1	1	550
153	Sun 10a Meet The PressS	03	1400	30 Comme		1			1		2	2800
154	Tue 8p ET / 7p CT Voice	06	4500	30 Comme		1					1	4500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme		2					2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme		1	1				2	5880
159	Fri 8p ET / 7p CT GrimmF..	03		30 Comme		1					1	
160	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ...W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
164	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots		1					1	1100
165	M-F 530a News ..TF..	01	470	30 Comme	Nbr of Spots		1					1	470
166	Fri 8p ET / 7p CT The VoiceF..	03	3400	30 Comme	Nbr of Spots		1					1	3400
167	Fri 8p ET / 7p CT GrimmF..	03	3400	30 Comme	Nbr of Spots			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
169	M-F 12p Today Show III ..TWTF..	01	380	30 Comme	Nbr of Spots			4				4	1520
170	M-F 6p News ..TWTF..	01	2250	30 Comme	Nbr of Spots			4				4	9000
171	M-F 6a News ..TWTF..	01	1450	30 Comme	Nbr of Spots			2				2	2900
172	M-F 7p News ..TWTF..	01	2000	30 Comme	Nbr of Spots			4				4	8000
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots			4				4	8000

Weekly Totals: Total Spots(Ord Spots)

Open PR	96	127	119	121	118	26	607
Closed PR	2	8	21	26	3		-1
							-3400
							60

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	746030	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The PressS	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme			1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	360	30 Comme				1			1	360
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme				1			1	2000
Weekly Totals:					96	127	119	121	118	26	607	
Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Schedule Dates: 10/01/12 to 11/11/12
Est./PO Number: 06296388
Associated Copies: No
Submission Cost: 746030
Client/Product/Estimate: 95/1101/1537
Weeks: 6
Contract type: Political
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
184	M-F 9a Today Show II	01	1040	30				1			1	1040
185	Sat 9p ET / 8p CT Chicago Fire	03	1300	30			1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVU	03	1400	30			1				1	1400
187	Tue 8-10p ET / 7-9p CT Voice	03	9000	30					1		1	9000
188	Tue 10p ET / 9p CT Parenthood	03	3600	30				1			1	3600
189	M-F 12p Today Show III	01	380	30				4			4	1520
190	M-F 6p News	01	2250	30				4			4	9000
191	M-F 6a News	01	1450	30				2			2	2900
192	M-F 7p News	01	2000	30				4			4	8000
193	M-F 730p Entertainment Tonight	01	2000	30				4			4	8000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	-3400
Open PR					2	8	21	26	3		60	
Closed PR												

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 746030	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
194	M-F 9a Today Show II TWTF..	01	1040	30 Comme	Nbr of Spots				4			4	4160
195	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme	Nbr of Spots				1			1	7000
196	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme	Nbr of Spots					1		1	7500
197	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots				1			1	5000
198	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots				1			1	7000
199	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots				1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots				1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1		1	380
202	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots					1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots					1		1	2000
Weekly Totals:						96	127	119	121	118	26	607	
Open PR										-1		-1	
Closed PR						2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 8



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 746030	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 9a Today Show II	01	1040	30					1		1	1040
205	M-F 6p News	01	2250	30					1		1	2250
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Open PR									-1		-1	-3400
Closed PR					2	8	21	26	3		60	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Open Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Closed Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	607	96	127	119	121	118		26
Cost	749430	106510	153515	147285	171825	142285		27980

Grand Totals:

Spots:	607
Gross Total:	746,030.00
Commission:	111,904.50
Net Total:	634,125.50

ADV # ADV. NAME FOLIE OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 ACT # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 NOV6/12 WK-6
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 13.18

REP: REVISION 10/16
 SPOTS REVISED ON LN 42
 SPOT CANCELED LN 43
 LN 105 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REF	CO	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101

42			SE 1000P-1100P	30		\$3,600.00	10/2	10/2	1		TUE	1
42			SE 1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
42			SE 1000P-1100P	30		\$3,600.00	10/23	10/23	1		TUE	1
42			SE 1000P-1100P	30		\$3,600.00	10/30	10/30	0		TUE	0

PROGRAM : PARENTHOOD
 CON COM1: PARENTHOOD

10/17/12 FCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

43	S		800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
43	S		800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
43	S		800P-900P	30		\$9,000.00	10/30	10/30	0		TUE	0

PROGRAM : THE VOICE RESULTS
 CON COM1 : THE VOICE RESULTS

OCT/12 547465.00 NOV/12 162665.00 CONTRACT TOTAL 710130.00
 TOTAL SPOTS 607

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXXN 0% WWSB 6% CABL 0%

SHARES ESTIMATED
 SVR- NSI BOOKS- OCT/FJ
 DEMOS- RA35+*

MOD CODE A-ADD R-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	710130	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30	Nbr of Spots							6	
					Closed PR			4	2				
				Comme									
12	M-F 530a News TWTF..	06		30	Nbr of Spots		2					2	
					Closed PR								
				Comme									
13	M-F 530a News TWTF..	06		30	Nbr of Spots				4			4	
					Closed PR								
				Comme									
15	M-F 6p News TWTF..	06		30	Nbr of Spots				4			4	
					Closed PR								
				Comme									
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30	Nbr of Spots								
					Closed PR				1			1	
				Comme									
18	M-F 7p News TWTF..	06		30	Nbr of Spots								
					Closed PR				1			1	
				Comme									
20	M-F 730p Entertainment Tonight TWTF..	06		30	Nbr of Spots				2			2	
					Closed PR								
				Comme									
22	M-Th, Su 430a News	06		25	Nbr of Spots	4	4	4	4	4	4	20	500
Weekly Totals:						96	127	119	121	118	26	607	
Total Spots(Ord Spots)						2	8	21	26	3		60	
Closed PR													

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	710130	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	TWT..S Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme				1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme					1			
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme			1					
47	M-Su 11p News .TWTF..	06		30 Comme			2	3			5	
56	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme			1	1			2	
66	M-F 530a News M.....	06		30 Comme				1			1	
68	M-F 6p News M.....	06		30 Comme			1	1			2	
Weekly Totals: Total Spots(Ord Spots)					96	127	119	124	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	710130	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M..... Comme	06		30	Nbr of Spots		1	1			2	
					Closed PR							
74	M-F 730p Entertainment Tonight M..... Comme	06		30	Nbr of Spots			1	1		2	
					Closed PR							
76	M-Th, Su 430a News M..... Comme	06	25	30	Nbr of Spots		1	1	1	1	5	125
					Closed PR							
77	M-Su 11p News M..... Comme	06		30	Nbr of Spots							
					Closed PR							
84	M-Th, Su 430a News M..... Comme	06	25	30	Nbr of Spots			1			1	25
					Closed PR							
85	M-F 1p Days Of Our Lives TWTF.. Comme	03	400	30	Nbr of Spots	2	2	2	2	2	10	4000
					Closed PR							
86	M-F 10a News TWTF.. Comme	03	160	30	Nbr of Spots	4	4	4	4	4	20	3200
					Closed PR							
87	M-F 1135p ET / 1035p CT Tonight Show TWTF.. Comme	03	650	30	Nbr of Spots	4	4	4	4	4	20	13000
					Closed PR							
88	M-F 11a Daytime TWTF.. Comme	03	160	30	Nbr of Spots	4	4	4	4	4	20	3200
					Closed PR							
89	M-F 12p Today Show III TWTF.. Comme	03	200	30	Nbr of Spots	4	4	4	4	4	16	3200
					Closed PR							
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 809 Issue 7



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 710130	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4	20	5000
91	M-F 3p Doctors TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4	20	9000
92	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4	20	12000
93	M-F 5a News TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4	20	3000
94	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
95	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4	20	18000
97	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4	4	16	19200
98	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	2	2		2	2	8	5600
99	M-F 630p ET / 530p CT NBC Nightly News TWTF..	01	5000	30 Comme	Nbr of Spots	4	4		4	4	16	80000
Weekly Totals:					Total Spots(Ord Spots)	96	127	119	121	118	26	607
Closed PR						2	8	21	26	3		60

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Submission Cost: 710130
Schedule Dates: 10/01/12 to 11/11/12
Client/Product/Estimate: 95 /101 /1537
Est./PO Number: 06296388
Weeks: 6
Contract type: Political
Associated Copies: No
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots 4	4		4	4		16	16000
101	M-F 7a Today Show TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots 4	4		4	4		16	14400
102	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots 4	4		4	4		16	16000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots 4	4		4	4		16	8800
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots Closed PR 1					1	1	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots Closed PR 1					1	1	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1					1	1	7200
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots 1					1	1	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots 1					1	1	9000
109	Sat 1130p ET / 1030p CT Saturday	03	1200	30 Comme	Nbr of Spots 1	1	1	1	1	1	5	6000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 710130	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Night LiveS.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 12p NewsS.	03	700	30 Comme	1			1			2	1400
112	Sat 6p NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 630p ET / 530p CT NBC Nightly NewsS.	03	650	30 Comme	1	1	1	1	1		4	2600
114	Sat 7p Entertainment TonightS.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 7a Today ShowS.	03	300	30 Comme	1	1	1	1	1		5	1500
117	Sat 9a NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 12p NewsS.	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 6p NewsS.	01	5000	30 Comme	1	1	1	1	1		5	25000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 710130	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
120	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	1	1		1	1	4	13600
121	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1		1	1	4	2000
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	1	1		1	1	4	40000
123	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
124	M-Su 11p News .TWTF.S.	03	1250	30 Comme	Nbr of Spots	4	4	4	4	4	20	25000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	Nbr of Spots	1			1		2	7200
126	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	Nbr of Spots	1		1			2	18000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots		1			1	2	7200
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots		1		1		2	7200
Weekly Totals:					Total Spots(Ord Spots)	96	127	119	121	118	26	607
					Closed PR	2	8	21	26	3		60

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	710130	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
129	M-F 10a News M.....	03	160	30 Comme		1	1	1	1	1	5	800
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show II M.....	03	200	30 Comme		1	1	1	1	1	4	800
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	710130	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme		1	1		1	1	4	4800
141	M-F 6a News M.....	02		30 Comme		1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1		1	1	4	4000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1	1	5	4500
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1		1	1	4	4000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1		1	1	4	2200
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1	1	5	6250
148	M-F 12p Today Show III .T....	03	200	30 Comme						1	1	200
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President Submission Cost: 710130 Campaign Ref: E:120904026
Buyer: Client/Product/Estimate: 95/101/1537 Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12 Weeks: 6 Order Ref: 06296388
Est./PO Number: 06296388 Contract type: Political Business Type: POLITICAL
Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
149	M-F 4p Dr Oz .T.....	03	800	30 Comme	Nbr of Spots					1	1	800
150	M-F 5p News .T.....	03	900	30 Comme	Nbr of Spots					1	1	900
151	M-F 7a Today Show .T.....	03	900	30 Comme	Nbr of Spots					1	1	900
152	M-F 9a Today Show II .T.....	03	550	30 Comme	Nbr of Spots					1	1	550
153	Sun 10a Meet The PressS	03	1400	30 Comme	Nbr of Spots	1			1		3	4200
154	Tue 8p ET / 7p CT Voice .T.....	06	4500	30 Comme	Nbr of Spots		1				1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme	Nbr of Spots		2				2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme	Nbr of Spots		1	1			2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme	Nbr of Spots		1				1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night	03	2940	30 Nbr of Spots		1	1				2	5880
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 710130	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
159	Fri 8p ET / 7p CT Grimm ...F..	03		30 Comme		1					1	
160	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
164	Sun 8a Today ShowS	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 710130	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
169	M-F 12p Today Show III TWTF..	01	380	30 Comme	Nbr of Spots		4				4	1520
170	M-F 6p News TWTF..	01	2250	30 Comme	Nbr of Spots		4				4	9000
171	M-F 6a News TWTF..	01	1450	30 Comme	Nbr of Spots		2				2	2900
172	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots		4				4	8000
173	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots		4				4	8000
174	M-F 9a Today Show II TWTF..	01	1040	30 Comme	Nbr of Spots		4				4	4160
175	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots		1				1	5000
176	Sun 7p ET / 6p CT Football Night in AmericaS	01	7000	30 Comme	Nbr of Spots		1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots		1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire W....	01	7200	30 Comme	Nbr of Spots		1				1	7200
Weekly Totals: Total Spots(Ord Spots)					98	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 809 Issue 7



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President
Buyer: ..
Schedule Dates: 10/01/12 to 11/11/12
Est./PO Number: 06296388
Associated Copies: No

Submission Cost: 710130
Client/Product/Estimate: 95 /101 /1537
Weeks: 6
Contract type: Political

Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
179	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots			1			1	380
180	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots			1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots			1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots			1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots			1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots			1			1	1040
185	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme	Nbr of Spots		1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVUS.	03	1400	30 Comme	Nbr of Spots		1				1	1400
187	Tue 8-10p ET / 7-9p CT Voice T.....	03	9000	30 Comme	Nbr of Spots				1		1	9000
188	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots			1			1	3600
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	118	26	607	
Closed PR					2	8	21	26	3		60	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/01/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/22/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

	Month 10 Weeks: 4			Month 11 Weeks: 4		
Totals	10/01	10/08	10/15	10/22	10/29	11/05

	Totals	Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	607	96	127	119	121	118	261
Cost	710130	106510	153515	147295	140145	134675	27990

Grand Totals:

Spots:	607
Gross Total:	710,130.00
Commission:	106,519.50
Net Total:	603,610.50

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 20.14

REP: REVISION 10/15
 SPOTS CANCELED ON LN'S 21 AND 58
 PCM CHANGE LN 78
 LN'S 102-104
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1610 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	S		800P-900P	30		\$3,400.00	10/5	10/5	0		FRI	0
21	S		800P-900P	30		\$3,400.00	10/19	10/19	0		FRI	0
21	S		800P-900P	30		\$3,400.00	11/2	11/2	1		FRI	1

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101
 PROGRAM : WHITNEY/COMMUNITY
 CON COM1: WHITNEY/COMMUNITY

9/10/12

REP HEADLINE# 6296338 TRF# E:120934
 \$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$

REF: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT15/12 20.14
 CHANGES ** WFLA-TV ***

LINE#	REP	MOD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58	S		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	S		600A-700A	30		\$900.00	10/15	10/15	0		MON	0
58	S		600A-700A	30		\$900.00	10/22	10/22	0		MON	0
58	S		600A-700A	30		\$900.00	10/29	10/29	0		MON	0
58	S		600A-700A	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY												
78	NZ		800P-900P	30		\$3,400.00	10/12	10/12	1		FRI	1
PROGRAM : VOICE CON COM1: VOICE												
102	A		900P-1000P	30		\$1,300.00	10/20	10/20	1		SAT	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
103	A		1000P-1100P	30		\$1,400.00	10/20	10/20	1		SAT	1
PROGRAM : L AND O SVU CON COM1: LAW AND ORDER SVU												
104	A		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
PROGRAM : GRIMM CON COM1: GRIMM												

OCT/12 543865.00 NOV/12 166265.00 CONTRACT TOTAL 710130.00
 TOTAL SPOTS 607

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$1,161,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

MOD CODE A-ADD E-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ACCT # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 19.07

REP: REVISION 10/12
 SPOTS CANCELED LN'S 5,13-16,18-19,32,36,38-39,44,49,57-58,60,62-63
 LN'S 86-101 ADDED
 NEW TTL \$710,130
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

CM/14: \$2700

AM 10/15

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	ES		1200N-100P	30		\$200.00	10/2	10/5	4		TU-F	4
5	ES		1200N-100P	30		\$200.00	10/9	10/12	4		TU-F	4
5	ES		1200N-100P	30		\$200.00	10/16	10/19	0		TU-F	0
5	ES		1200N-100P	30		\$200.00	10/23	10/26	4		TU-F	4
5	ES		1200N-100P	30		\$200.00	10/30	11/2	4		TU-F	4

PROGRAM : TODAY SHOW 3

CON COM1: TODAY SHOW 3

13	ES	600P-630P	30	\$1,200.00	10/2	10/5	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/9	10/12	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/16	10/19	0	TU-F	0
13	ES	600P-630P	30	\$1,200.00	10/23	10/26	4	TU-F	4
13	ES	600P-630P	30	\$1,200.00	10/30	11/2	4	TU-F	4

PROGRAM : NEWS CHANNEL8
CON COM1: NEWS CHANNEL8

14	ES	600A-700A	30	\$700.00	10/2	10/5	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/9	10/12	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/16	10/19	0	TU-F	0
14	ES	600A-700A	30	\$700.00	10/23	10/26	2	TU-F	2
14	ES	600A-700A	30	\$700.00	10/30	11/2	2	TU-F	2

PROGRAM : NEWSCHANNEL 8 TODAY
CON COM1: NEWSCHANNEL 8 TODAY

15	ES	630P-700P	30	\$5,000.00	10/2	10/5	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/9	10/12	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/16	10/19	0	TU-F	0
15	ES	630P-700P	30	\$5,000.00	10/23	10/26	4	TU-F	4
15	ES	630P-700P	30	\$5,000.00	10/30	11/2	4	TU-F	4

PROGRAM : NBC NEWS
CON COM1: NBC NEWS

16	ES	700P-730P	30	\$1,000.00	10/2	10/5	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/9	10/12	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/16	10/19	0	TU-F	0
16	ES	700P-730P	30	\$1,000.00	10/23	10/26	4	TU-F	4
16	ES	700P-730P	30	\$1,000.00	10/30	11/2	4	TU-F	4

PROGRAM : NEWSCHANNEL 8 @ 7PM
CON COM1: NEWSCHANNEL 8 @ 7PM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			ES 730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
18			ES 730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
18			ES 730P-800P	30		\$1,000.00	10/16	10/19	0		TU-F	0
18			ES 730P-800P	30		\$1,000.00	10/23	10/26	4		TU-F	4
18			ES 730P-800P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EXTRA												
CON COM1: EXTRA												
19			ES 900A-1000A	30		\$550.00	10/2	10/5	4		TU-F	4
19			ES 900A-1000A	30		\$550.00	10/9	10/12	4		TU-F	4
19			ES 900A-1000A	30		\$550.00	10/16	10/19	0		TU-F	0
19			ES 900A-1000A	30		\$550.00	10/23	10/26	4		TU-F	4
19			ES 900A-1000A	30		\$550.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
32			S 1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32			S 1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
32			S 1000A-1100A	30		\$1,400.00	10/21	10/21	0		SUN	0
32			S 1000A-1100A	30		\$1,400.00	10/28	10/28	1		SUN	1
32			S 1000A-1100A	30		\$1,400.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	ES		1200N-100P	30		\$200.00	10/8	10/8	1		MON	1
49	ES		1200N-100P	30		\$200.00	10/15	10/15	1		MON	1
49	ES		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
49	ES		1200N-100P	30		\$200.00	10/29	10/29	1		MON	1
49	ES		1200N-100P	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
57	ES		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
57	ES		600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
57	ES		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
57	ES		600P-630P	30		\$1,200.00	10/29	10/29	1		MON	1
57	ES		600P-630P	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8												
58	ES		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	ES		600A-700A	30		\$900.00	10/15	10/15	1		MON	1
58	ES		600A-700A	30		\$900.00	10/22	10/22	0		MON	0
58	ES		600A-700A	30		\$900.00	10/29	10/29	1		MON	1
58	ES		600A-700A	30		\$900.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY												

FAX# 703-516-3680
HARRIS REPORT FROM REP OCT12/12 19.07
CHANGES *** WFLA-TV ***

LINE#	REP	MOD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	ES		700P-730P	30		\$1,000.00	10/8	10/8	1		MON	1
60	ES		700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
60	ES		700P-730P	30		\$1,000.00	10/22	10/22	0		MON	0
60	ES		700P-730P	30		\$1,000.00	10/29	10/29	1		MON	1
60	ES		700P-730P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
62	ES		730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
62	ES		730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
62	ES		730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
62	ES		730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
62	ES		730P-800P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
63	ES		900A-1000A	30		\$550.00	10/8	10/8	1		MON	1
63	ES		900A-1000A	30		\$550.00	10/15	10/15	1		MON	1
63	ES		900A-1000A	30		\$550.00	10/22	10/22	0		MON	0
63	ES		900A-1000A	30		\$550.00	10/29	10/29	1		MON	1
63	ES		900A-1000A	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
63	A		1200N-100P	30		\$380.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
63	A		600P-630P	30		\$2,250.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT12/12 19.07
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	A		600A-700A	30		\$1,450.00	10/16	10/19	2		TU-F	2
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
11	A		700P-730P	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
12	A		730P-800P	30		\$2,000.00	10/16	10/19	4		TU-F	4
PROGRAM : EXTRA												
CON COM1 : EXTRA												
13	A		900A-1000A	30		\$1,040.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
14	A		1000A-1100A	30		\$5,000.00	10/21	10/21	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
15	A		700P-830P	30		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1 : FOOTBALL NIGHT IN AMRC												
16	A		800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
17	A		1000P-1100P	30		\$7,200.00	10/17	10/17	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1 : CHICAGO FIRE												
18	A		1200N-100P	30		\$380.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												

LINE#	REP	MOD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	-----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

PROGRAM :	NEWS CHANNEL 8											
CON COM1 :	NEWS CHANNEL 8											

PROGRAM :	NEWS CHANNEL 8 TODAY											
CON COM1 :	NEWS CHANNEL 8 TODAY											

PROGRAM :	NEWSCHANNEL 8 @ 7PM											
CON COM1 :	NEWSCHANNEL 8 @ 7PM											

PROGRAM :	EXTRA											
CON COM1 :	EXTRA											

PROGRAM :	TODAY SHOW 2											
CON COM1 :	TODAY SHOW 2											

CONTRACT TOTAL	710130.00											
TOTAL SPOTS	608											

MARKET TOTALS \$1,361,931	WFLA 22%	WFTS 19%	WTSP 23%	WTVT 26%	WTOG 1%	WTTA 2%	WMOR 1%					
SHARES ESTIMATED		WMOX 0%	WXPX 0%	WWSB 6%	CABL 0%							

3VC- NSI BOOKS- COT/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR		4	2			6	
12	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	2					2	
13	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4			4	
15	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR		3	4			7	
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			1			1	
18	M-F 7p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			1			2	
20	M-F 730p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR		4	2			6	
Weekly Totals:					96	127	117	120	119	26	605	
Open PR					2	8	21	26	1		-2	-12600
Closed PR											58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4	20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots		1				1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots				1		1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots							
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme	Nbr of Spots		1	1	1	1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots		1	1	1		3	
47	M-Su 11p News .TWTFS.	06		30 Comme	Nbr of Spots			2	3		5	
68	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots			1	1		2	
69	M-F 530a News	06		30	Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ...	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
68	M-F 6p News M.....	06		30 Comme	Closed PR				1		1	
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots							
					Closed PR							
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Closed PR							
					Nbr of Spots							
					Closed PR							
76	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots		1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme	Nbr of Spots							
					Closed PR							
84	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots							
86	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots	2	2	2	2		10	4000
86	M-F 10a News .TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4		20	3200
87	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme	Nbr of Spots	4	4	4	4		20	13000

Weekly Totals: Total Spots(Ord Spots)

Open PR	96	127	117	120	119	26	605
Closed PR	2	8	21	26	1		58

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	694830	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime TWTF..	03	180	30 Comme	Nbr of Spots	4	4	4	4	4		20	3200
89	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots	4	4		4	4		16	3200
90	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4		20	5000
91	M-F 3p Doctors TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4		20	12000
93	M-F 5a News TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4	4		20	3000
94	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
95	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4		19	8930
96	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4	4		20	18000
97	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4		4	4		16	19200

Weekly Totals:

Total Spots(Ord Spots)	96	127	117	120	119	26	605
Open PR					-2		-12600
Closed PR	2	8	21	26	1		58

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	2	2		2	2	8	5600
99	M-F 630p ET / 530p CT NBC Nightly News TWTF..	01	5000	30 Comme	Nbr of Spots	4	4		4	4	16	80000
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	4	4		4	4	16	16000
101	M-F 7a Today Show TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots	4	4		4	4	16	14400
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots	4	4		4	4	16	16000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4		4	4	16	8800
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots					1	1	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots	1		1			2	6800
106	Mon 10p ET / 9p CT Revolution ...F..	03	3600	30 Comme	Nbr of Spots		1			1	2	7200
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme		1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme				1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	1	1	1	1	1		5	6000
110	Sat 12p NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 6p NewsS.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme		1	1	1	1	1	4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	2	2	2	2	2	2	10	5000
115	Sat 9a NewsS.	03	300	30 Comme	1	1	1	1	1	1	5	1500
Weekly Totals:					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p NewsS	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p NewsS	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night in AmericaS	03	3400	30 Comme	1	1		1	1		4	13600
121	Sun 8a Today ShowS	03	500	30 Comme	1	1		1	1		4	2000
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1	1		1	1		4	40000
123	Sun 9a NewsS	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News .TWTFS.	03	1250	30 Comme	4	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood .T....	03	3600	30 Comme	1			1	1		2	7200
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	694830	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
126	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	Open Pre-Empted Nbr of Spots	1		1			2	18000
					Nbr of Spots				1		1	9000
					Open Pre-Empted				-1		-1	-9000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots		1			1	2	7200
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots		1		1		2	7200
129	M-F 10a News M.....	03	1600	30 Comme	Nbr of Spots		1	1	1	1	5	8000
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	6500	30 Comme	Nbr of Spots		1	1	1	1	5	32500
131	M-F 11a Daytime M.....	03	1600	30 Comme	Nbr of Spots		1	1	1	1	5	8000
132	M-F 12p Today Show III M.....	03	2000	30 Comme	Nbr of Spots		1	1	1	1	4	8000
133	M-F 2p Rachael Ray M.....	03	2500	30 Comme	Nbr of Spots		1	1	1	1	5	12500
134	M-F 3p Doctors M.....	03	4500	30 Comme	Nbr of Spots		1	1	1	1	5	22500
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme		1	1	1	1	1	4	4800
141	M-F 6a News M.....	02		30 Comme		1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1	1	1	1	4	4000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1	1	5	4500
Weekly Totals:					96	127	117	120	119	26	605	
Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120804026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1		1	1	4	4000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1		1	1	4	2200
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1	1	5	6250
148	M-F 12p Today Show III T.....	03	200	30 Comme						1	1	200
149	M-F 4p Dr Oz T.....	03	600	30 Comme						1	1	600
150	M-F 5p News T.....	03	900	30 Comme						1	1	900
151	M-F 7a Today Show T.....	03	800	30 Comme						1	1	800
152	M-F 9a Today Show II T.....	03	550	30 Comme						1	1	550
153	Sun 10a Meet The PressS	03	1400	30 Comme		1		1	1		3	4200
154	Tue 8p ET / 7p CT Voice	06	4500	30 Comme		1					1	4500
Weekly Totals:					96	127	117	120	119	26	605	
Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President Submission Cost: 694830 Campaign Ref: E:120904026
Buyer: Schedule Dates: 10/01/12 to 11/11/12 Client/Product/Estimate: 95 /101 /1637 Sales Rep: HRP Washington, DC
Est./PO Number: 06296388 Weeks: 6 Order Ref: 06296388
Associated Copies: No Contract type: Political Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W/Kids ..W...	03	3400	30 Comme		2					2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme		1	1				2	5880
159	Fri 8p ET / 7p CT GrimmF..	03		30 Comme		1					1	
160	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200

Weekly Totals:

Total Spots(Ord Spots)	96	127	117	120	119	26	605
Open PR					-2		-2
Closed PR	2	8	21	26	1		58

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 808 Issue 6



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
164	Sun 8a Today ShowS	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III ..TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News ..TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News ..TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News ..TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme			4				4	8000
Weekly Totals:					96	127	117	120	119	26	605	
Open PR									-2		-2	-12500
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 684830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The PressS	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme			1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme				1			1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	117	120	119	26	605	
Open PR									-2		-2	-12600
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 694830	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
184	M-F 9a Today Show II	01	1040	30	Comme				1			1	1040
Weekly Totals: Total Spots(Ord Spots)													
	Open PR					96	127	117	120	119	26	605	
	Closed PR					2	8	21	26	1		58	-12600

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Open Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Open Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	606	96	127	117	120	119	26
Cost	707430	106510	153515	144586	136545	138275	27990

Grand Totals:

Spots:	605
Gross Total:	694,830.00
Commission:	104,224.50
Net Total:	590,605.50